

# AWNINGS of HOLLYWOOD

A DISTINCTIVE ACCENT

CUSTOM DESIGNED

QUALITY MANUFACTURING  
AND INSTALLATION

AMERICAN MADE



"THE DIFFERENCE IS QUALITY"

INTERNATIONAL AWNING ACHIEVEMENT AWARD WINNERS  
MEMBERS OF CMD, IFAI AND CONSTRUCTION ASSOCIATION



# Welcome To AWNINGS OF HOLLYWOOD

Today's awnings can add decorative appeal, offer protection from the elements and enhance the appearance value of your home or business. You can choose from a limitless array of possibilities and exciting fabric styles in every color of the rainbow. In today's high speed world, we still offer that old-fashioned craftsmanship that gives us pride in our work, while at the same time, utilizing every modern advance we can get our

hands on. At Awnings of Hollywood we use the best materials from the top industry suppliers in the country, proudly bringing you the best awning products that America has to offer.



## A BRIEF COMPANY HISTORY

Awnings of Hollywood was started in the early 1960s by G. Thompson Sr. His son Gerald

Thompson Jr. took the reins in the 80s and shares them now with his son Christopher. That makes for three generations of awning expertise. Awnings of Hollywood currently has over 30 employees representing all aspects of award winning design, fabrication, installation and maintenance. This allows our in house specialists to offer meticulous attention to all aspects of your awning project. From conception to completion and beyond, we've got you covered. As long standing members of I.F.A.I. and P.A.M.A. we are helping lead the awning industry toward tomorrow.



# RIGID AWNINGS....

## *From Start to Finish...*

There are multiple stages an awning project goes through before it is complete. At Awnings of Hollywood we strive for perfection from start to finish in all of them. Before any fabrication begins we deal with the most important part of your project....

### **DESIGN**

Knowing and understanding the clients needs and wishes and envisioning what it will take to bring them to reality is a combination of science and art. This means that we are here to design your project not only from an aesthetic aspect but for functionality as well. Our design professionals will work with you throughout the process so that color, fabrics, shapes, and styles will be in accordance with the vision you have for your property.

There are many considerations that are part of the design process and our designers take all of these into account before proposing a solution that is custom fit for you.

The major elements of successful awning design are:

- a. purpose
- b. style and configuration
- c. fabric/color
- d. durability
- e. safety
- f. stability/strength/anchorage
- g. drainage
- h. economy

### **PURPOSE**

The purposes of an awning can be multifold; from energy savings (did you know that the reduction of heat gain for a western facing window with a fabric awning is over 70%), to protection from the elements; from identification to aesthetics. Our staff ensures the proper blending to maximize the value of your purchase.



### **STYLE AND CONFIGURATION**

From an aesthetic standpoint, this design element, coupled with fabric/color, is the most important in guaranteeing your complete satisfaction. Whether your desire is for the simplicity of one of the traditional designs or a design that offers more unique architectural enhancement to your property, you can see by our accompanying photo galleries that we are prepared to bring your vision to life.

### **FABRIC AND COLOR**

Unlike times past, awning fabrics are available in a wide variety of appealing colors, patterns, and fabric selections. Today's fabrics can withstand wind, sun and rain, yet they retain their flexibility and good looks for years. All fabrics that Awnings of Hollywood uses have been rigorously tested in laboratory and field situations for performance characteristics such as weathering, durability, and flame-resistance.



# RIGID AWNINGS....

## *From Start to Finish...*

### **FABRIC AND COLOR (CONT.)**

We offer a full range of fabric types from the industries best manufacturers, so whether you want a backlit storefront or classically beautiful canvas we can cover your needs. Our designers go over many factors with you before selecting the fabric that is just right for your project.



From color schemes (multiple color, customized patterns are not a problem), to translucence, water repellency, durability and warranty, flame resistance, UV resistance, and graphics acceptance; all these elements are considered before suggesting the fabric to be used for your project.

Most awning fabrics weigh between 9 and 24 ounces per square yard, although the exact range varies according to fabric type. All fabric types have good abrasion resistance and most are warranted to last between five to eight years. Depending on climate and proper fabric care this often translates to the cover lasting considerably longer.

Four primary types of fabrics are used in awnings and canopies:

### **VINYL-LAMINATED POLYESTER**

- High tensile strength
- Quick-drying
- Wrinkle resistance and crease retention
- Varying translucence depending on their color

- Weight between 16-24 ounces
- Resistant to UV light
- Resistant to mildew
- Waterproof
- Recommended for use in areas of sustained high humidity
- Many different laminates
- Versatile type of fabric
- Usually warranted for at least five years
- Usually flame retardant
- Near limitless colors

### **SOLUTION-DYED ACRYLIC**

- Introduced early 1960s
- Considered an upscale material
- Offers the aesthetics of cotton
- Resistant to UV light
- Resistant to mildew
- Resistant to water
- Highly breathable
- Color pigments are added to the acrylic fibers while the fibers are in a semi-liquid state
- Color is an integral part of the fiber, and won't wash out
- Varying translucence, depending on the color
- Weights between 8 to 10 ounces
- Some shrinkage in cold weather
- Some stretch in hot weather
- Near limitless colors
- Limited colors and stripes as flame retardant
- Available with urethane undercoating for added water resistance

### **VINYL LAMINATED OR COATED MESH**

- Characterized by open spaces between the yarns
- These fabrics weigh between 10-16 ounces
- Mildew resistant
- Can provide shade
- Can provide shelter from wind

# RIGID AWNINGS....

- Offers no water protection
- Usually flame retardant
- Limited colors

## VINYL-COATED POLYESTER

- Primarily used for illuminated awnings
- Degree of its translucence depending on its color
- Weights between 13-22 ounces
- Resistant to UV light
- Resistant to mildew
- Resistant to water
- Usually flame retardant
- Limited colors

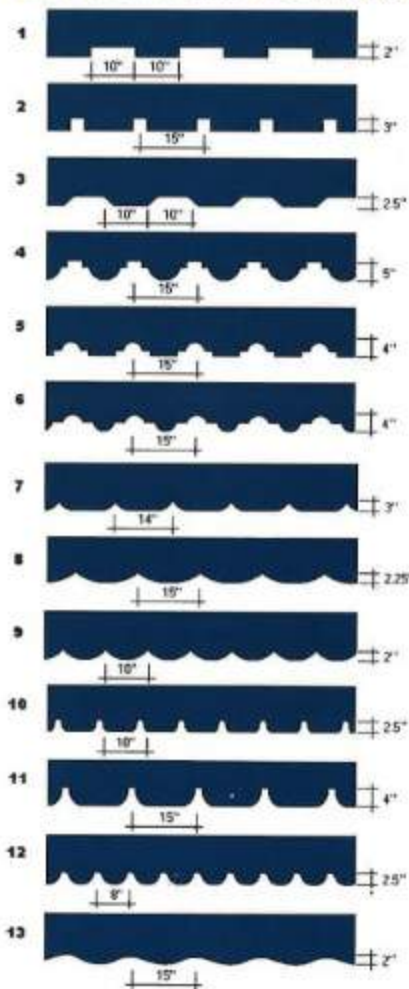
Almost as important as the fabric, is the thread that holds it together. We researched this too, of course, and offer the standard polyester threads as well as offering Tenara™ threads as well. Tenara™ threads are manufactured from expanded Teflon® and come with the industries leading warranty, namely, they are guaranteed to last the lifetime of the fabric. No other thread warranty matches that.



## VALANCES

Part of the fabric design process is determining the valance style that suits your awning and taste. From the clean lines of the wrap around awning to any number of valance designs with accenting trims or appliques. We are more than able to satisfy you.

### SOME POPULAR VALANCES DESIGNS ARE:



# RIGID AWNINGS....

## *From Start to Finish...*

### **DURABILITY**

We stand behind the quality of our work, and are so confident that we surpass the industries highest quality standards that we offer warranties that leaves the others behind.

### **SAFETY**

The awning industry has evolved considerably over the years. And here in South Florida hurricanes have taught us valuable lessons in design. While all areas of the country are concerned about fire, we here in the south have the extra element of the possibility of extreme wind conditions to deal with. We have always built top quality products and have also aided the industry in developing sections of the Florida Building Code. As a result, all our products conform to the most stringent standards in the country. We design our covers to be easily removable in the event of hurricane warnings and our frame designs are reviewed and certified by structural engineers to ensure their ability to withstand winds in excess of 146 m.p.h.

### **STABILITY/STRENGTH/ANCHORAGE**

These are the three factors that we consider before building you the customized frame for your awning. We utilize a wide array of products and understand the pros and cons of each product very well.

While many awning manufacturers still use steel or aluminum pipe, we here at Awnings of Hollywood have determined that the only slightly lower price does not make up for the reduction in quality, ungainly weight to size ratio, poor corrosion inhibition, and erratic availability from foreign factories. When determining which materials to use for our frames our prime goal is to offer you the products with the highest quality standards so



that your awning can provide a lifetime of enjoyment. As a result we predominantly (but not exclusively) use two types of material for your frames.

### **HIGH-STRENGTH STEEL TUBING/ GATORSHIELD™**

This is a cold-worked, thin-wall steel tubing that is available in round, square and rectangular shapes. It has the best strength to weight ratio and retains its strength while being easily welded. It is also easily bent into designer shapes. Gatorshield™ is a patented triple layer rust and corrosion resistant product protection that has demonstrated to be the best over the long haul versus all competitive product offerings. In addition, the zinc interior coating provides the inside of the tube with maximum corrosion and rust protection.

### **ALUMINUM TUBING**

This is available in a wide variety of shapes, sizes and tempers. While it has a slightly lower size to strength ratio than steel tubing, aluminum offers the two advantages of being corrosion resistant and quite a bit lighter than steel.

Once we decide on the appropriate frame material for a project we then begin the frame design process taking required stability into account we proceed to layout a framework diagram. This is the real brain sweat part of design (although we admit that the

## RIGID AWNINGS....

effective use of CAD systems have made this easier). During this process the designer takes the criteria obtained so far and determines the attachment requirements, tube size, foundation connections, truss and rafter spacing, and support braces necessary to bring your awning to reality.

Next we determine the best protective coating for the frame. We offer a wide variety from powder coats to paints and epoxies. Briefly, powder coating is the process of coating a surface in which a powder material is applied using an electrostatic or compressed air method. The applied powder is then heated (cured) to its melting point, after which it flows to form a smooth film which cools to a firm, durable finish very resistant to scratches, cracking, peeling, UV rays and rust. Epoxy paints are thicker and dry harder than standard paints and often require a slightly longer cure time.



### DRAINAGE

Just as a home's roof must be sloped for drainage, so must awnings. The difference being, that while you may design a building's roof to collect some water, fabric cannot do this or it soon loses its shape through stretching. If an awning cover does not fit its frame properly or has inadequate support from beneath drainage can be impeded. That is why we construct our covers to fit properly. In fact we guarantee it. We can also design a project to incorporate custom water management systems to direct the flow where it is most desired.



### ECONOMY

This part of design can be looked in two ways. Economy of design refers to building only what is necessary to ensure the top quality durable product you desire. This is part of the engineering process and balances the elegance of a project with its structural requirements. Also there is the economy of price. We offer competitive pricing while maintaining the highest standards in the industry. Of course we also offer obligation free bids/quotes for any job. Quality isn't expensive, it's priceless!



# RIGID AWNINGS....

## *From Start to Finish...*

Now that your frame is designed, let's go over what it takes to create it in reality.

### **MANUFACTURING**

Our facilities are spread over several locations where our master craftsmen take the designers specifications and form it into an installable awning. The frame shops cut the tubing, mitering the corners and connections to ensure that the tubing maintains its full density, strength, and symmetry (we refuse to flatten pipe to fit which would weaken your awning frame).



Using full welds, your frame is then assembled and sent on to the coatings department. At this point the fabric shop checks the frame to verify its compliance with the plans and begins fabricating your covering. Using radio frequency (RF) sealing, heat seaming and stitching, your awning cover is methodically laid out and assembled, and in an industry where 1/4 inch of discrepancy can ruin the entire look of an awning, precision is the watchword.

Once the frame has left the coatings department, and the cover is prepared, the installations teams take over.



### **INSTALLATION**

Experience is the rule at Awnings of Hollywood. A knowledgeable supervisor is on-site at every installation to answer your questions and ensure quality workmanship. Our structures are caulked to the building with the appropriate highest quality sealants for your structure. All parts, including nuts and bolts, are covered by a minimum one year warranty.

Awnings of Hollywood has a fleet of specially configured vehicles. Each truck is self contained with all the parts and tools required to complete the job.





# RIGID AWNINGS....

## MAINTENANCE

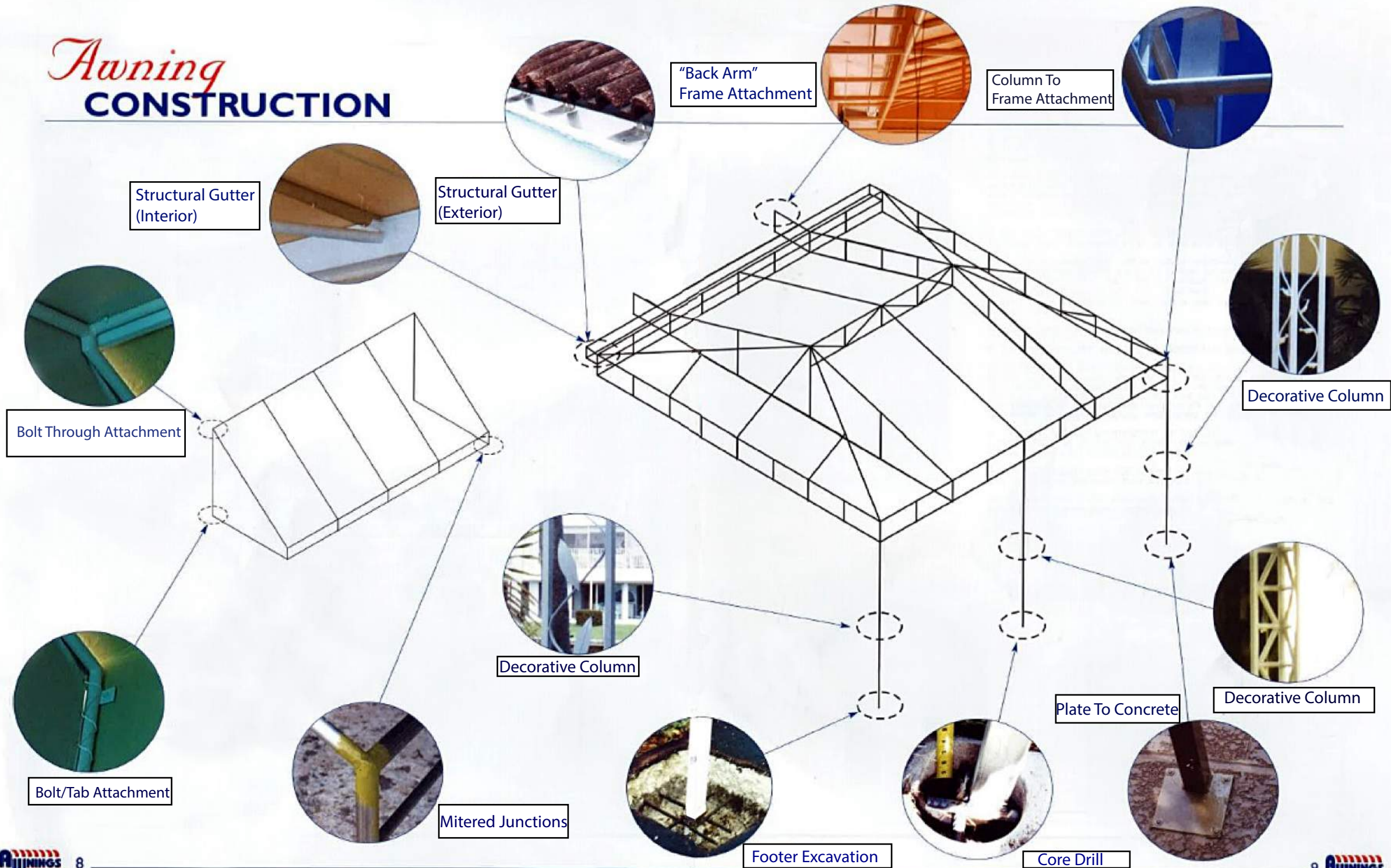
Quality awnings require occasional maintenance, repair and removal. When it is needed, you can count on Awnings of Hollywood to provide the finest service. We're available to maintain and service your awnings in whatever way necessary.

Call us to remove your awnings in the event of a hurricane. We can even repair existing awnings that were originally sold and installed by our competitors. And every job is completed by our own qualified professionals as we do not sub-contract work.

With Awnings of Hollywood, you'll never need another awning company.



# *Awning* CONSTRUCTION



# RESIDENTIAL

## Window Awnings



ROUND TOP  
w/QUARTER  
ROUND ENDS

CONCAVE w/SPEARS



QUARTER ROUND



BULL NOSE



BULL NOSE w/BUILD OUT

# RESIDENTIAL



EUROPEAN UMBRELLA



LEAN-TO W/SINGLE FRONT BARS



LEAN-TO W/SPEARS



LEAN-TO

# RESIDENTIAL

## Gazebos

FABRIC UNDERLINER TO CONCEAL  
ALL FRAMING MEMBERS



VENTED ROOF



CABANA STYLE  
RETRACTABLE CURTAINS



# RESIDENTIAL



TASSLES

VENTED ROOF



DECORATIVE COLUMNS



# RESIDENTIAL

## Gazebos

VENTED ROOF



DECORATIVE CONCRETE COLUMNS

CURTAINS THAT RETRACT



# RESIDENTIAL





# RESIDENTIAL

## *Patios* ENCLOSED



# RESIDENTIAL



# RESIDENTIAL

## *Patios* CANTILVERED



# RESIDENTIAL



MATERIAL WRAPS AROUND SUPPORT RAFTERS TO MINIMIZE MOVEMENT OF FABRICS IN HIGH-WIND



MATCH SLOPE OF ROOF



CANTILEVERED DESIGN NO COLUMNS



# RESIDENTIAL

## *Patios*

### WITH COLUMNS



# RESIDENTIAL



SILK SCREENED ACCENT BORDER



SINGLE FRONT BEAM



# RESIDENTIAL

## *Patios*

ABOVE ROOF LINE



# RESIDENTIAL





# RESIDENTIAL

## *Car Ports*



ROUND TOP



A-FRAME



HIP ROOF



LEAN-TO



# COMMERCIAL

## *Car Ports*



INDUSTRIAL



INDUSTRIAL



ROLL AROUND



INDUSTRIAL

# COMMERCIAL

## *Entrance Canopies*



# COMMERCIAL



# RETRACTABLE AWNINGS



# RETRACTABLE AWNINGS





At Awnings of Hollywood  
*"The Difference  
Is Quality."*

**AMERICAN  
MADE**



- FAMILY OWNED FOR THREE GENERATIONS
- AWARD WINNING DESIGNERS
- FINEST QUALITY MATERIALS
- EXPERT CRAFTSMEN

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